

ITiCSE 2011

16th Annual Conference on Innovation and Technology in Computer Science Education



TECHNISCHE
UNIVERSITÄT
DARMSTADT



Darmstadt, Germany, June 27-29, 2011

The 16th Annual Conference on Innovation and Technology in Computer Science Education—ITiCSE 2011—, an ACM SIGSE event, will be held in Germany for the first time, and will be hosted by the Technische Universität Darmstadt from June 27 to 29, 2011. ACM is the world-leading organization for computer science professionals, educators and students.

Each year, ACM SIGCSE—the *Special Interest Group on Computer Science Education*—, a subgroup of the ACM, hosts the ITiCSE conference. The conference includes topics regarding informatics education at all levels, related research and new approaches and innovations in informatics education. In 2011, an additional focus will lie on e-learning research, practice and applications, as well as mobile learning scenarios. Additionally, computer science professionals will convene in working groups shortly before and during the conference to collaborate on selected research topics. During the conference, in addition to the research findings, these working groups will also present their preliminary results.

Each year, approximately 200 persons from more than 40 countries attend the event. For 2011, we expect that 200-250 participants will attend the conference. Most of the participants are educators (professors or senior researchers), whose decision on learning materials and software will also impact their students.

As a company that are pioneers in the field, we are aware that you understand the importance of informatics education, and believe that you will be interested in this conference. By supporting this conference you will both strengthen informatics education and improve your visibility in computer science education. Detailed information about the conference can be found at <http://sigcse.org/ITiCSE2011> or <http://www.iticse2011.tu-darmstadt.de>. Since the conference is next year, the information on the web page is still incomplete.

Thanks in advance for your support. We are looking forward to you joining us for ITiCSE 2011.

Respectfully,

Dr. Guido Rößling
ITiCSE 2011 Conference Chair
Technische Universität Darmstadt
roessling@acm.org

ITiCSE 2011

16th Annual Conference on Innovation and Technology in Computer Science Education



TECHNISCHE
UNIVERSITÄT
DARMSTADT



Darmstadt, Germany, June 27-29, 2011

ABOUT ACM, SIGCSE and ITiCSE

The Association for Computing Machinery (ACM) is the world's largest educational and scientific computing society. It provides resources that advance computing as a science and a profession and it provides the computing field's premier digital library. Established in 1947, the ACM serves its members and the computing profession with leading edge publications, conferences and career resources. The currently more than 92,000 ACM members come from 140 countries and benefit from a wide variety of resources. These include more than 40 publications and approximately 150 Special Interest Group conferences each year. Members may access free online books and courses for professional development, a searchable digital library, local chapter activities, and a growing online community of electronic forums.

SIGCSE—the Special Interest Group on Computer Science Education society—is one of the subgroups within the ACM. Established in 1969, SIGCSE provides a forum for educators to discuss the problems concerned with the development, implementation, evaluation of computing programs, curricula, and courses as well as syllabi, laboratories, and other elements of teaching and pedagogy. SIGCSE has approximately 2,800 members. SIGCSE supports three events each year: The SIGCSE Technical Symposium, the International Computing Education Research Workshop (ICER), and the Conference on Innovation and Technology in Computer Science Education (ITiCSE).

The ITiCSE (Innovation and Technology in Computer Science Education) conference under the umbrella of SIGCSE is held each year in a different country in Europe. SIGCSE has held fifteen ITiCSE conferences so far. The next ITiCSE conference will take place in at the end of June 2011 at the *darmstadtium* conference center Darmstadt, Germany. ITiCSE 2011 brings together professionals from all over the world who share a common interest and will also allow Germany and its software-related firms to showcase their products, especially those with a potential use in universities or within computer science education. We expect this to be an extraordinary event.

As a recognized leader in computing education throughout the world, the ACM's brand, quality and reputation are known by all computing professionals. The ACM has received international recognition and acclaim for its guidance and direction in computing education. We are excited to host ITiCSE 2011, and we hope you will participate in this exciting event and help with the development of informatics education and the informatics sector throughout the world.

ITiCSE 2011

16th Annual Conference on Innovation and Technology in Computer Science Education



TECHNISCHE
UNIVERSITÄT
DARMSTADT



Darmstadt, Germany, June 27-29, 2011

SUPPORTER CATEGORIES

The ITiCSE 2011 conference offers four different levels of supporter categories: *gold*, *silver*, and *bronze supporters* and *exhibitors*.

GOLD SUPPORTER

The following services will be provided for institutions or organizations that support the 16th ITiCSE Conference as a prestigious "Gold Supporter":

- The logos will be placed in brochures, announcements and event programs (other than those pre-printed) issued about the conference.
- There will be an acknowledgement/thanks in the program book.
- The logo will be published in the conference web site with links to your own web site.
- An 18m² exhibition space in the exhibitor room of the conference will be allocated.
- Brochures or promotional material prepared by the organization will be included in the bag with the conference materials.
- A logo will be placed on the banner at the entrance to the conference center.
- The corporate logo will be projected to a screen on the main stage.
- Full registration to the conference will be granted for 4 attendees, and registration to the exhibition will be granted for two additional attendees.
- As part of the conference program, vendors will be given the chance to prepare a 30 minute Vendor Session, whose content will be determined by the organizing committee and corporate representatives.

Supporter Fee10.000.-USD

ITiCSE 2011

16th Annual Conference on Innovation and Technology in Computer Science Education



TECHNISCHE
UNIVERSITÄT
DARMSTADT



Darmstadt, Germany, June 27-29, 2011

SILVER SUPPORTER

The following services will be provided for institutions or organizations which support the 16th Innovation and Technology in Computer Education Conference as a "Silver Supporter":

- The logos will be placed in brochures, announcements and event programs (other than those pre-printed) issued about conference.
- There will be acknowledgement/thanks in the program book.
- The logo will be published in the conference web site with links to your own web site. A 12m² exhibition space in the exhibitor room of the conference will be allocated.
- A logo will be placed on the banner at the entrance to the conference center.
- Brochures or promotional material prepared by the organization will be included in the bag with the conference materials.
- Full registration to the conference will be granted for two attendees, and registration to the exhibition will be granted for two additional attendees.

Supporter Fee5.000.-USD

ITiCSE 2011

16th Annual Conference on Innovation and Technology in Computer Science Education



Darmstadt, Germany, June 27-29, 2011

BRONZE SUPPORTER

The following services will be provided for institutions or organizations which support the 16th Innovation and Technology in Computer Education Conference as a "Bronze Supporter":

- The logos will be placed in brochures, announcements and event programs (other than those pre-printed) issued about conference.
- There will be acknowledgement/thanks in the program book.
- The logo will be published in the conference web site with links to your own web site. A 6m² exhibition space in the exhibitor room of the conference will be allocated. Registration to the exhibition will be granted for two attendees.

Supporter Fee2.500.-USD

ITiCSE 2011

16th Annual Conference on Innovation and Technology in Computer Science Education



Darmstadt, Germany, June 27-29, 2011

EXHIBITOR

The following services will be provided for institutions or organizations which support the 16th Innovation and Technology in Computer Education Conference as an "Exhibitor":

- The logo will be published on the conference web site with links to your own web site.
- A 2m² table for the exhibition will be allocated in the exhibitor room of the conference. Registration to the exhibition will be granted for one attendee.

Supporter Fee1.000.-USD

OVERVIEW

Services	Gold	Silver	Bronze	Exhibitor
Acknowledgement in the program book	✓	✓	✓	✗
Logo on the Web site	✓	✓	✓	✓
Allocated exhibition space (approximate)	18 m ²	12 m ²	6 m ²	2 m ²
Insert into Congress conference bag	✓	✓	✗	✗
Logo at the Convention Center entrance	✓	✓	✗	✗
Recording Congress Conference registration (Exhibition Attendant)	4	2	2	1
Vendor Session (30 minutes)	✓	✗	✗	✗
Supporter Prices	\$10.000	\$5.000	\$2.500	\$1.000